

Amber Appel

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Education

California State University, Long Beach — Long Beach, California

B.S. in Marketing | Expected Graduation May 2026 |

Relevant Course Work: MKTG 437 Digital Marketing, MKTG 340 Professional Selling

Awards and Achievements

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- American Marketing Association (AMA) Member of the Month – February 2025
 - SEO Foundations LinkedIn Learning Certificate – March 2025
 - Grammar & Essential Mechanics for Business Professional Writing Proficiency – December 2024
 - Associate Tire Certification, America Marketing Association (AMA) – December 2024
 - Business Professional Certificate – December 2024

Work Experience

Warehouse Associate | 49er Shops Inc, Long Beach CA

December 2024 — Present

- Stocked and organized 500 books per week, improving inventory efficiency.
- Check and verify book inventory for accuracy and availability.
- Processed and shipped 50+ web orders per week, ensuring timely delivery.
- File paperwork related to inventory and order processing.

Residential Cleaning Specialist | Indian Creek Lodge, Douglas City, CA

June 2023 — August 2023

- Meticulously cleaned and sanitized an average of 7 residential and commercial spaces per shift, ensuring adherence to strict health and safety standards.
- Recognized by management for consistently delivering high-quality service and attention to detail, leading to increased customer satisfaction and higher retention of guest visits.
- Boosted team productivity by assisting coworkers with their assigned tasks when needed.

Restaurant Team Member | McDonald's Restaurant, Shasta Lake, CA

May 2022 — August 2022

- Delivered high-quality customer service in a fast-paced environment, efficiently handling up to 150 orders per shift.
- Communicate with the team to effectively manage operations and productively multitask in a fast-paced environment.
- Worked with POS system to place orders, operated the cash register and cash transactions, handled complimentary items, accurately recording all financial transactions.

Leadership And Involvement

American Marketing Association (AMA), Long Beach, CA

➤ **Director Of Community Service (Appointed)**

Starting June 2025

- Selected to lead and coordinate all community service initiatives for the chapter
- Organizing the annual AMA Benefit Concert to support a chosen nonprofit partner
- Building a new partnership with a local nonprofit to create impactful service events

➤ **Community Service Committee Member**

September 2024 – Present

- Collaborate with a team of 4 to organize and promote community service events.
- Organized and participated in nest restoration projects and fundraising events, including a thrift store and benefit concert, to support Amigos de Bolsa Chica's conservation initiatives.

➤ **Mentorship Program Member**

February 2025 – Present

- Connected with an industry professional for career guidance and marketing insights
- Gained practical advice on career paths, internships, and personal branding

Skills

Organization | Digital Marketing | Inventory Management | Microsoft Office | Data Entry | Google Analytics | Canva | Adobe Creative Suite | Market Research & Analysis